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Nike and Warren Lotas Face-Off

Nike and LA- Based designer in the midst of a lawsuit - Who will be the one left standing?

20 HOURS AGO via Sneakers

BY: Carly Wolfe

Nike just announced that they are suing LA -based designer, Warren Lotas, for selling and promoting a 'confusingly similar' shoe design.

Nike's NYC Pigeon SB Dunk Low, designed by Jeff Staple, is widely known for a unique design that inspired knock offs. According to



one insider, Warren Lotas intentionally created the confusion, and he is attempting to capitalize on it, by,

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..... using Nike's registered Dunk word mark and using a mark that is strikingly



similar to Nike's famous Swoosh design to promote.

Staple is claiming that Lotus did damage to Nike's brand reputation and caused trademark issues. Nike is even seeking damages for any profits earned by Lotus as a result of this violation of Nike rights.

Lotus claims that the shoes are supposed to be a reinterpretation of Nike's classic designs and is even a tribute to the designer Jeff Staple.

An intentional tribute to Nike or a knockoff to confuse customers? We will find out when the lawsuit takes to court and see who is left standing, in their real or fake Dunk Lows.